Committee Semiannual Report
to the ACSM Board of Trustees
May 30, 2015 · Board Meeting · San Diego, CA

1. COMMITTEE NAME: Publications

2. REPORT DATE: May 18th, 2015

3. SUBMITTED BY: Walter Thompson, Ph.D., FACSM, Chair

ACTION ITEMS FOR BOARD CONSIDERATION
SHOULD BE SUBMITTED ON THE ACTION ITEM FORM

4. PROGRESS UPDATES IN REGARD TO SOAR:

4.1 Grow and leverage the ACSM journal portfolio to achieve other strategic publishing aims and continue to grow publishing revenue.
- New journal (Translational Journal of the American College of Sports Medicine) contract signed, project launched, EIC appointed, Ed Board and content creation underway.
- All MSSE articles 24 months or older have been made open and free.
- Partnerships for CSMR such as the one with AMSSM being aggressively pursued.
- Increase in open access revenue for MSSE.
- Appointment of digital editors or associate editors to journal Ed Boards underway.
- Early exploration of MSSE spin-off journal underway.

4.2 Develop a comprehensive digital/ebook strategy within the publications portfolio which would include things like prepU and ebook projects.
- CPT and EP-C prepU products launched; GEI scheduled for May 2015
- Creation of proposal and platform for ACSM book digital content library underway
- Digital editor appointed for key 2017 titles
- Inking (interactive ebook platform) pilot project for ACSM’s Introduction to Exercise Science 2e underway.

4.3 Play an increased role in ACSM’s overall digital strategies and content management; develop models for ACSM content development and management.
- Work with Education group on online learning, webinars and other digital content initiatives ongoing.
- Work with internal cross-team staff group on providing standards for content across the organization underway.
5. **OTHER ADDITIONAL UPDATES:**

5.1 The journal and book publishing program continues to show growth. Year over year royalty and grant revenue was up from $1,791,586 to $2,110,656. The growth is being driven by continued strong journal revenue, an increase in open access revenue related to MSSE, and stronger than forecasted book sales from WKH. FY15 is tracking to be another year of revenue growth as the result of a new, higher royalty rate negotiated in the new journal agreement for all the journals and success with the newly launched digital product prepU.

5.2 *Medicine & Science in Sports & Exercise®* and *Exercise and Sport Sciences Reviews* continue to maintain high impact factor performance ranking 5th and 3rd respectively in the Sports Sciences category. We are now also following altmetrics reports for all 4 journals with a special interest for *ACSM’s Health & Fitness Journal*.

6. **INDICATE IF THERE ARE SIGNIFICANT VARIANCES FROM BUDGET FOR THE COMMITTEE’S ACTIVITIES:** None

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This report serves as the “State of the Titles Report;” included are financial details of the overall publishing program and reports from the Editors-in-Chief of the four standing editorial offices: Medicine & Science in Sports & Exercise®, Exercise and Sport Sciences Reviews, ACSM’s Health & Fitness Journal®, and Current Sports Medicine Reports.

**Financial Summary - FY2014**

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<tr>
<th></th>
<th>Year-End FY13</th>
<th>Year-End FY14</th>
<th>Forecast FY15</th>
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</thead>
<tbody>
<tr>
<td>WKH Books/Digital Products</td>
<td>$368,235</td>
<td>$376,741</td>
<td>$206,162</td>
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<tr>
<td>WKH Journal Royalties</td>
<td>$1,056,264</td>
<td>$1,318,434</td>
<td>$1,512,271</td>
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<tr>
<td>WKH Journal Grant-in-Aid</td>
<td>$338,500</td>
<td>$392,200</td>
<td>$401,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$1,791,586</strong></td>
<td><strong>$2,110,656</strong></td>
<td><strong>$2,135,331</strong></td>
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<tr>
<td>*WKH One-Time Contract Bonus</td>
<td>$1,750,000</td>
<td>$0</td>
<td>$50,000</td>
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<td><strong>Total with Contract Bonuses</strong></td>
<td><strong>$3,541,586</strong></td>
<td><strong>$2,110,656</strong></td>
<td><strong>$2,185,331</strong></td>
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**5-Year Publishing Snapshot**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015 (scheduled)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-periodical titles published</td>
<td>6</td>
<td>4</td>
<td>11</td>
<td>0</td>
<td>3</td>
</tr>
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**Royalties, Grants in Aid**

- 2011: $150,000
- 2012: $150,000
- 2013: $350,000
- 2014: $200,000
- 2015 (est.): $250,000
10-Year Publishing Snapshot

**Periodicals/Journals**—total number of pages published through April 2015

- **Medicine & Science in Sports & Exercise®** (monthly) .......... 1104 (through May issue)
- **Exercise and Sport Sciences Reviews** (quarterly) ................. 106 (through April issue)
- **ACSM’s Health & Fitness Journal®** (bimonthly) .................. 142 (through May issue)
- **Current Sports Medicine Reports** (bimonthly) ................. 144 (through March/April issue)

**Update on the Translational Journal of the American College of Sports Medicine:**

- Editor-in-Chief Joseph Donnelly, Ed.D., FACSM appointed; working on Editorial Board appointments
- PR and marketing campaign in development
- ISSN requested
- Cover design underway
- ME Wilson executing project plan for initial publication in March 2016

**Books and Other Nonperiodical Projects Published/Expected to Publish in 2015:**

1. **ACSM’s Research Methods**
2. **Coaching Psychology Manual, 2e (PICW)**
3. **ACSM’s Exercise Management for Persons with Chronic Diseases and Disabilities, 4e**
4. prepU for the Exercise Physiologist-Certified (digital test prep)
5. prepU for the Group Exercise Instructor (digital test prep)

Books and Other Nonperiodical Projects in Development as of May 2015:
1. ACSM’s Body Composition Specialist
2. ACSM’s Certification Review 5e
3. ACSM’s Complete Guide to Fitness and Health 2e
4. ACSM’s Content Library (working title)
5. ACSM’s Exercise Testing and Prescription 1e
6. ACSM’s Guidelines for Exercise testing and Prescription 10e
7. ACSM’s Resources for the Group Exercise Instructor 2e
8. ACSM’s Resources for the Exercise Physiologist 2e
9. ACSM’s Resources for the Personal Trainer 5e
10. ACSM’s Youth Exercise
11. Cardiopulmonary Exercise Testing in Children and Adolescents (PICW)
12. Preventing Sudden Death in Physical Activity and Sport 2e (PICW)
Despite the high rate of submissions, our peer-review process continues to efficiently manage the workload, with submission-to-acceptance and submission-to-rejection times through March 2015 averaging 109 and 35 days, respectively, similar to the same period of 2014.

In the Fall 2014 report, I noted that the combination of a huge number of submissions and an acceptance rate of 28% had led to our print “in press” delay of 227 days for the December 2014 issue and to over 245 days for the June 2015 issue, one of the longest delays the journal has experienced (see the chart below). In response, I set our goal for acceptance rate at 20%. All Associate Editors were informed that “even carefully performed experiments resulting in well-written manuscripts will not be competitive for acceptance if they report only incremental advances. We can only accept manuscripts that are unique, innovative, and impactful.” With those instructions, our Associate Editors have done a fantastic job and I am happy to report that our acceptance rate has fallen to 24% in the past few months and our “in press” delay has fallen to approximately 200 days. I am optimistic that we can continue on this path and reach our
I continue to hear unsolicited compliments on the new ease of the submission process as outlined in the Fall 2014 semiannual report.

Our highest submission rates continue to be in Epidemiology & Preventative Medicine (12.9%), Exercise Evaluation/Clinical (11.7%), and Biomechanics (10.7%). In response to these demands and other needs, I made the following new appointments to the Associate Editor group:

- **Biomechanics**
  - Clare Milner (Drexel University)
  - M.D.
- **Epidemiology**
  - Gene Fitzhugh (Univ. of Tennessee, Knoxville)
  - Steve Stovitz (University of Minnesota)
- **Psychobiology**
  - Peter Katzmarzyk (Pennington Biomedical Ctr.)
  - Shawn Youngstedt (Arizona State University)

As always, I applaud the efforts of our Associate Editors and our editorial office professionals who are the foundation upon which the journal is built.

**EXERCISE AND SPORT SCIENCES REVIEWS**

*Research Perspectives in Exercise and Sport Science from the American College of Sports Medicine*

**Editor-in-Chief: Roger M. Enoka, Ph.D**

1. **Publication's Name:** Exercise and Sport Sciences Reviews
2. **Report Date:** May 1, 2015
3. **Submitted by:** Roger M. Enoka, Ph.D.
4. 2015 Editorial Recap -- successes, accomplishments, shortfalls

- Successful publication and distribution of two issues of 2015.
- Recruitment
  - 2015 recruitment as of May 1: 8 proposals
  - 2014 recruitment: 29 proposals
    - 21 submitted
    - 8 pending submission
- Editorial Board Rotation:
  - The following editors rotated off the board at the close of 2014: Michael D. Brown, Kevin M. Guskiewicz, Joseph Hamill, Matthew W. Hulver, Bradley C. Nindl, Joon-Young Park, Espen E. Spangenburg, and Christopher R. Woodman.
- New editorial board members, active January 1, 2015 (terms run until end of 2016)
  - Associate editors: Sandra K. Hunter, Monica J. Hubal, Demetra D. Christou, Kathryn H. Myburgh.
- The assistant editor role was discontinued at the close of the year with the editorial board rotations.
- Previous concerns regarding gender equity on the editorial board (after several female editorial board members rotated off the board) were addressed with the addition of four women to the editorial board.
- The 2013 ESSR impact factor (released summer 2014) was 4.818. The journal is ranked 3rd in the sport sciences category. The 2014 impact factor will be released this summer.
- Completed scheduling of 2015 issues and completed 2016 issue deadlines and began scheduling the issues.
- Emphasized the need for authors to focus on a novel hypothesis that is mentioned in the abstract and illustrated with a conceptual figure.
- Urged the editorial board to have authors propose succinct titles that encapsulate the hypothesis, but appeal to a broad audience. The use of questions and analogies in the title should be discouraged.

5. 2015 Editorial Outlook/Forecast

- Continue scheduling the 2016 issues.
- Monitor proposal topic areas to avoid scheduling proposals with the same topic in one issue.
- Continued close contact with editor and/or authors regarding manuscript status.
- The editorial board needs expertise in Athlete Care and Clinical Medicine and in Environmental and Occupational Physiology.
Publication's Name: ACSM’s Health & Fitness Journal®

2. Report Date: April 27, 2015
3. Submitted By: Editor-in-Chief Steven J. Keteyian, PhD, FACSM

4. 2014 Editorial Recap: Successes, accomplishments, shortfalls
   a. ACSM’s Health & Fitness Journal® (FIT) published six of six issues in 2014. The quality of the journal content remains very strong and feedback has been positive.
   b. FIT continues to do well with regard to feature submissions. The journal is currently filling the January/February 2016 issue. 2014 feature article efforts included two recruitment teleconferences, one for exercise topics and another for nutrition topics, along with a note from the editor-in-chief encouraging members of the Editorial Board to submit a feature article to the journal.
   c. In 2014, the journal published two themed issues, the first, published in the March/April edition, under the leadership of guest editor Carl Foster, PhD, FACSM, and focused on the training, nutritional, and medical issues that casual runners confront as they increase training volume to run a half-marathon. The September/October issue was devoted to the topic of high-intensity interval training.
   d. Beginning with the January/February 2014 issue, Brad A. Roy, PhD, FACSM, became the journal’s associate editor-in-chief. Dr. Roy has an extensive background in both medical- and community-fitness and will help ensure the journal remains contemporary and evidence-based.
   e. Also in January, the journal welcomed two new associate editors Jennifer L. Bacon, MS and Cary H. Wing, EdD, FACSM. Bacon is overseeing the Business Edge column and Wing oversees a new column entitled Health & Fitness A to Z. In July, the journal welcomed William F. Simpson, PhD, FACSM to oversee ACSM’s Certification column, as the chair for the Committee on Certification and Registry Boards.
   f. The journal, in partnership with publisher Wolters Kluwer/Lippincott Williams & Wilkins conducted a readership survey of all ACSM Alliance members January-March 2014 to gauge readers’ opinions on various journal features. Overall results were positive.
   g. The journal’s annual editorial meeting was held April 3 in Atlanta, GA during ACSM’s Health & Fitness Summit & Exposition. The group discussed ways to link the Summit with the journal, ALT metrics to measure the journal’s reach, journal improvements based on readership survey results, and the addition of video abstracts.
2014 Editorial Recap: Successes, accomplishments, shortfalls

a. **Current Sports Medicine Reports (CSMR)** published six of six issues for 2014. The quality of the journal content remains very strong and the feedback has been positive. There has been good stability and consistency among the section editors and all have done a good job recruiting their authors/topics in a timely fashion.


c. The journal’s annual editorial meeting with section editors was held May 29 in Orlando, FL during ACSM’s Annual Meeting.

d. The 2013 journal impact factor data was published in July 2014 in the Journal Citation Reports® issued by Thomson Reuters. CSMR’s impact factor rose to 1.600 from 1.513 (2012 results). The journal now ranks 36 out of 81 sports medicine titles.


2015 Editorial Forecast:

a. Beginning with the January 2015 issue, CSMR transitioned to an online only journal. The journal will continue to publish its valuable content on a bimonthly basis and will be accessible on the journal’s web site, through its iPad® app, and in mobile view. Readers were notified of this change via letter, email, and with a tip on ad with the November/December 2014 issue.

b. Recruitment for 2016 issues is underway; the journal is currently filling the March/April 2016 issues.

c. In 2015 the journal added three new columns to include: **CAQ Review**, a one page topic summary to help readers prepare for Certificates of Added Qualifications (CAQ) examinations; **Clinical Procedures**, a practical one page overview of a technique, method, or procedure seen in day-to-day practice; and **Clinical Pearls**, tips, tidbits, and helpful advice that clinical sports
medicine physicians can use in their daily work.

d. Christopher C. Madden, MD, FACSM, stepped down as Section Editor of the Competitive Athletes section and John P. DiFiori, MD, FACSM stepped down as Section Editor of the Extremity and Joint Conditions section. Madden served in this position since 2010 and DiFiori since 2007. New Section Editors for 2015 include Chad A. Asplund, MD, MPH, FACSM for the Extremity and Joint Conditions section and John C. Hill, DO, FACSM for the Competitive Sports section.

e. Continuing marketing efforts are underway to help build journal awareness for both ACSM's physician members and for potential external subscribers, including the American Medical Society for Sports Medicine (AMSSM). In March, ACSM's Administrative Council approved moving forward with offering CSMR to members of AMSSM.


g. CSMR will be publishing a two part special communication entitled, “The Cardiovascular Preparticipation Evaluation (PPE) for the Primary Care and Sports Medicine Physician, Part I and Part II,” under the editorship of Irfan M. Asif, MD; William Roberts, MD, FACSM; Michael Fredericson, MD, FACSM; and Vic Froelicher, MD. Part I is scheduled for publication in the May/June 2015 issue and part II is scheduled for the July/August 2015 issue.

h. The journal’s annual editorial meeting with section editors will be held May 28 in San Diego, CA during ACSM’s Annual Meeting.