Committee Semiannual Report
to the ACSM Board of Trustees
May 30, 2015 · Board Meeting · San Diego, CA

1. **COMMITTEE NAME:** Office of Museum, History and Archives

2. **REPORT DATE:** May 18th, 2015

3. **SUBMITTED BY:** Jack Berryman, Ph.D., FACSM, Chair, ACSM Historian

**ACTION ITEMS FOR BOARD CONSIDERATION**
**SHOULD BE SUBMITTED ON THE ACTION ITEM FORM**

4. **PROGRESS UPDATES IN REGARD TO SOAR:**

4.1. Launch a series of events/projects to commemorate the 60th Anniversary of ACSM at the 2014 Annual Meeting. Update: A dedicated area on the ACSM YouTube channel was created to host the “ACSM’s Distinguished Leaders in Sports Medicine and Exercise Science” videos, a highlight reel of the interviews was created and was on display throughout the Annual Meeting 2014 convention center screens, and large displays of ACSM past presidents, the ACSM timeline, and a history of ACSMs journals were all created and represented visually throughout the convention center and hotel. Additionally, new trivia questions were created, and 60th Anniversary buttons and temporary tattoos were created for meeting attendees

4.2. Scope what the History and Futures Initiative will look like organizationally and prioritize. Update: Work continues on fleshing this SOAR initiative out in the committee and with EVP Whitehead.

4.3. Expand on the SOAR initiative of “Thought leaders across time.” Update: The committee continues to work on ways to extend the Distinguished Leaders content into the digital realm.

5. **OTHER ADDITIONAL UPDATES:**

5.1 ACSM’s Distinguished Leaders in Sports Medicine and Exercise Science interview series – Dr. Berryman has done 113 interviews to date. Additionally, a dedicated area on the ACSM YouTube Channel has been created and the first 20 past president interviews have been posted for viewing. More will be loaded throughout 2014 and 2015, and a “highlight reel” featuring key moments from the interviews from the first 20 presidents was available at the 2014 Annual Meeting for viewing online and on the monitors at Annual Meeting.
5.2 Several content projects were completed in 2014 in preparation for Annual Meeting for visual and/or online displays in celebration of the 60th Anniversary. Those include an updated version of the ACSM timeline through 2014, more trivia questions for the Annual Meeting mobile app, a historical overview of the ACSM journals, a Past Presidents display, and a display reflecting on the history of ACSM’s journals.

6. **INDICATE IF THERE ARE SIGNIFICANT VARIANCES FROM BUDGET FOR THE COMMITTEE’S ACTIVITIES:** None as of May 2015. The committee has made recommendations for the 2015 budget to focus more on making more of the Distinguished Leader interviews posted online for all to view as opposed to substantial new filming.